

# Fundraising Lead

## Halifax Regional Camp Management Committee

### Develop Strategy

A Fundraising Lead's first goal is to develop new fundraising strategies using the guidelines put forth by Girl Guides. This includes meeting with the Halifax Regional Camp Management Committee (HRCMC) to clearly define fundraising goals and objectives while using the GGC mission statement as a guideline to create a strategy. The Fundraising Lead also reviews past campaigns and analyzes the financial strategies and techniques of the organization.

### Develop Ideas

The Fundraising Lead must have a vision for fundraising ideas. The Fundraising Lead presents fundraising ideas via the FR1 to HRCMC, seeking their feedback through discussion, mediation and consideration. Once the idea is accepted the FR1 goes to Harbourside Area Council for approval. Once approval is gained the Committee Lead can strike a committee to follow through with the fundraising activities.

### Networking

A Committee Lead is expected to meet and network with members of GGC and the wider community to solicit support for a Fundraising activity. Therefore, the individual must be engaging, outgoing, pleasant with the ability to motivate individuals and the public to support a Fundraising cause.

### Requirements

No set educational requirements exist for a Fundraising Committee Lead. You must be either a current member of Girl Guides of Canada, or successfully pass screening to take on this role. Many Committee Leads have learned on the job through current or past community non-profit organizations.

### Contact

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